Are You or Any Member of Your Team Feeling Disengaged at Work?

You're not alone!



77% of employees say they sometimes feel disengaged at work.

Source: Gallup's 2023 State of the Global Workplace



## Here's Why So Many of Us Are Disengaged

## Inclear goals.

- 2 Leaders / managers with poor people skills.
- 3 Unfair treatment.
- 4 Lack of recognition.
- **5** Lack of opportunity to learn, grow & develop.

Source: Gallup's 2023 State of the Global Workplace



To Increase Engagement We need to:

1 Change the way people are managed.



2 Provide opportunities for learning, growth and development.

Source: Gallup's 2023 State of the Global Workplace



**The Silver Bullet?** In a word: Coaching! 70% of the difference between engaged and disengaged teams is how they are managed.

Great managing is:

"An act of coaching"

Source: Gallup Finds a Silver Bullet – The Chairman's Blog



The Effect of Coaching on Employee Engagement

According to ICF/HCI research 65% of staff in companies where coaching is valued are highly engaged.

Source: ICF - High-Performing Organisations Have Coaching Cultures



How Do We Change Leaders / Managers Into Coaches?

- **1** Change the culture!
- 2 Leaders act as role models for coaching.
- Coaching is integral to leadership development.
- 4 Train leaders/managers on coaching skills.

Source: Center for Creative Leadership – How to Instil a Coaching Culture



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**Coaching Culture** Coaching is linked to business drivers. 2 Being a coachee is encouraged. 3 Coach training is supported. 4 Coaching is recognised & rewarded. Coaching is systemic. 5

© Chris Dunn Consulting Source: Clutterbuck, D. & Megginson, Making Coaching Work



Is It Worth Investing in Coaching to Drive Engagement?

## **Emphatically - YES!**

"Engagement equals discretionary effort, which equals higher business outcomes for the same dollars. It is ROI at its finest."

Source: Heather Whiteman – People Analytics Expert - University of California

The Effect of Engaged Employees on Business Performance

Companies with highly engaged employees are...



**2** 21% more profitable

Employees are also happier and more loyal.



Source: Gallup – Employee Engagement Drives Growth

## What To Do Next

- Start tracking employee engagement. Tip: Use a metric such as ENPS.
- 2 Create the coaching culture that supports employee engagement.
- 3 Bring in qualified external coaches to support leaders and managers.

**I** Can Help With **1** Executive Coaching **2** Leadership Development **3** Team Development



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