



Chris Dunn Consulting

“Hi I’m Chris

A couple of years ago, I set up my own business Chris Dunn Consulting Services Limited.

I’m based just outside the City of Cambridge.

I serve clients throughout the UK and beyond.

You may be surprised to know that there are approximately 140,000 management consultants in the UK, many of them independents like myself, so it really is a crowded marketplace.

You've got to have something different to stand out and something unique to survive and thrive. So what makes Chris Dunn Consulting different? I believe that there are 5 key differences:

Difference One

My business is built around you, your needs and driving value for your business. “Time is money”, so the saying goes. But please don't ask me about hourly or daily rates. I don't work that way! Let's talk instead about value creation and how we can work together to unlock that value.

Difference Two

I'm a specialist with deep knowledge of how to drive revenue and profits from service and aftermarket operations. Like you, I'm also well versed in all aspects of sales, marketing and business development, but you've already got great people in your business to take care of those things. What you are looking for is someone from outside who can clearly see the changes happening across our industry and help you to take full advantage.

Difference Three

I don't push fancy methodologies on you or subcontract the consulting work to inexperienced staff. You can be sure I'll be right in the thick of it with you and your team, helping you to identify issues and deliver practical and pragmatic solutions that work in your environment.

Difference Four

I love what I do. I get to work with great people on strategically important challenges. I bring my energy and passion as well as my experience and expertise to your business. For me, there really is nothing better than helping you to achieve your goals.

Difference Five All of my assignments come through recommendations and referrals. It really does matter to me that you are totally satisfied with the outcome of our project. After all, my livelihood depends upon it.

Over the last couple of years, I've worked with a number of well known businesses to help them to change and grow. They've all found value in the contributions that I've made and have been generous enough to say so publicly.

Not all consultants are the same. It pays to choose one with real service knowhow. One who genuinely cares about you and the success of your service business. One who will help you and your team to cover those hard yards between where you are now and your vision of a stronger more profitable future.

Of course, you may not need business consulting support right now, but if you're anything like me you're no doubt always on the lookout for sound advice to help you to grow your business. So please do visit the



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resources page of my website chrisdunnconsulting.co.uk where you can download lots of useful information. Please go ahead. It costs you nothing, and feel free to share with others.

For more information, please give me a call any time on 07927 638711 or email me at cd@chrisdunnconsulting.co.uk.

I hope you've enjoyed this short video. Many thanks for watching".